

# Batch #11 Syllabus

Need more info?  
Momentum.idc@gmail.com

## Session 1 Intro to lean

24.03.19 | 18:00 - 23:00  
Tel Aviv Stock Exchange

- \* Prepare to pitch!
- \* Beers at the Sputnik!



Uri Gafni  
Quedma  
Innovation

## Session 2 Teamwork & KPIs

31.03.19 | 18:00 - 21:30  
IDC



Galit Ben  
Tovell  
OneNess

## Session 3 Business Model Workshop

04.04.19 | 18:00 - 21:30  
IDC



Osnat  
Shtern

## Session 4 Messaging Workshop

07.04.19 | 18:00 - 21:30  
IDC  
\* Prepare to pitch!



Chen  
Greenfeld  
Sharp  
Messaging

## Session 5 Meet The Mentors #1

11.04.19 | 17:30 - 22:00  
SPACES Herzeliya

- \* Prepare to pitch!



## Session 6 Product Workshop

28.04.19 | 18:00 - 21:30  
IDC



Guy  
Yarkoni  
Robin

## Session 7 IEC Event

05.05.19 | 18:00 - 21:30



## Session 8 Meet The Mentors #2

12.05.19 | 17:30 - 22:00  
SPACES Herzeliya

- \* Prepare to pitch!



## Session 9 Branding Workshop

16.05.19 | 18:00 - 21:30  
IDC



## Session 10 Roadmap to fundability

19.05.19 | 18:00 - 21:30  
IDC



Nimrod  
Vromen  
Yigal Arnon

## Session 11 Alumni Week

23.05.19 | 18:00 - 22:00  
SPACES Herzeliya

- \* Prepare to pitch!



## Session 12 IEC Pitch Night

IDC  
26.05.19 | 18:00 - 22:00



## Session 13 Meet The Mentors #3

30.05.19 | 17:30 - 22:00  
SPACES Herzeliya



## Session 14 Closing Event

02.06.19 | 18:00 - 22:00



Big thanks to our partners

